

Job Description

Consultant – Elephant Friendly Network (EFN) Project Coordinator

Location: Bangkok based (2 days per week working in office or Remote (Thailand-based))
Contract Type: Consultancy Contract, 40 hours per week (12 months, renewable subject to funding)
Reports to: Head of Programs, Thailand

1. Background

World Animal Protection Thailand is strengthening the Elephant Friendly Network (EFN) to accelerate the transition toward high-welfare elephant tourism in Thailand. The next phase of EFN aims to:

- Align members under a commonly agreed Elephant Friendly Guideline (EFG)
- Establish a formalized network agreement (MOU)
- Develop and launch a trusted consumer-facing website promoting EF venues
- Mobilise EFN as a credible, unified industry voice engaging with government agencies
- Increase market demand for high-welfare venues while strengthening member resilience
- Support expansion of high-welfare models through identifying new venues suitable for transition

This role will lead the operational delivery of this transformation agenda.

2. Purpose of the Role

Elephant Friendly Network (EFN) Coordinator (60%)

The consultant will be responsible for end-to-end management and implementation of the Elephant Friendly Network strengthening project. The consultant will drive stakeholder alignment, oversee key deliverables (MOU, website, stakeholder forums), coordinate cross-functional collaboration, and ensure measurable progress against agreed objectives and timelines.

Elephant Venue Transition Project (40%)

The consultant will work closely with the Wildlife Project Manager to identify and engage potential elephant venues suitable for transition toward elephant-friendly models. This includes conducting initial assessments and analysis of potential venues, coordinating engagement and relationship-building efforts, supporting the development of tailored transition plans, and securing formal commitment through an MOU with World Animal Protection.

3. Key Responsibilities

A. Strategic Network Development

- Lead the development of the EFN Condition Agreement (MOU) aligned with World Animal Protection principle and guideline.
- Facilitate consensus-building among EFN members on key welfare principles.
- Strengthen internal governance and credibility of the EFN.

B. Stakeholder Engagement & Advocacy

- Ensure all engagement aligns with World Animal Protection's reputational risk framework and avoids approaches that may undermine long-term partnership and transition objectives.
- Lead engagement with key stakeholders
- Organize and facilitate:
 - Annual EFN strategy and alignment forum
 - High-level stakeholder roundtables

C. Consumer-Facing Website Development

- Lead planning, procurement, and oversight of website development.
- Coordinate with communications and technical vendors.

D. Resource & Budget Oversight

- Manage allocated project budget
- Ensure efficient and strategic use of resources.
- Support restricted fundraising efforts by providing technical inputs when required.

E. Elephant Venue Transition & Pipeline Development

- Work closely with the Wildlife Project Manager to identify and prioritize potential elephant venues for transition.
- Lead engagement with targeted venues to build relationships and assess readiness for transition.
- Support the development of transition plans and secure commitment through MOU agreements.
- Maintain a clear pipeline of potential and active transition venues.

4. Deliverables

By end of contract period, the consultant will have:

- Finalized and implemented EFN MOU aligned with World Animal Protection's principle and guideline.
- Launched a consumer-facing EFN website.

- Conducted an event to promote partnerships with key stakeholders to launch the elephant report.
- Delivered at least one EFN annual strategy forum.
- Demonstrated measurable increase in EFN engagement and strengthened industry positioning.
- Developed and maintained a pipeline of potential elephant venues for transition.
- Secured engagement and initial commitment from targeted venues to enter the transition process.

5. Required Qualifications & Experience

- Minimum 7–10 years' experience in project leadership or network coordination.
- Proven experience in stakeholder facilitation and relationship building.
- Strong understanding of tourism, marketing, wildlife conservation, or animal welfare sectors.
- Experience engaging government and industry stakeholders.
- Demonstrated ability to manage multi-stakeholder initiatives with reputational sensitivity.
- Strong project management skills with ability to deliver against timelines.
- Excellent written and verbal communication skills in English.
- Ability to work independently in a remote setup.

6. Reporting & Working Arrangements

- Reports directly to Head of Programs, Thailand.
- Works closely with Wildlife Project Manager and cross functional teams.
- Monthly formal check-ins; additional strategic meetings as needed.

To Apply

Please send CV to: HR@worldanimalprotection.or.th